



Welcome...

Welcome to the fourth and final edition of our Enabling Female Migrant Entrepreneurs (EMINENT) project newsletter. Inside our final issue, we will reflect back on recent virtual events, update you on new educational resources developed, and share with you useful links to support female migrant entrepreneurship in your region

EMINENT is an EU Erasmus+ Project that is being implemented under the framework of the Erasmus+ Programme- KA2 Strategic Partnerships for vocational education and training and is funded by the European Commission. The project is led by East Belfast Enterprise who is the local Enterprise Agency for the East Belfast region in Northern Ireland

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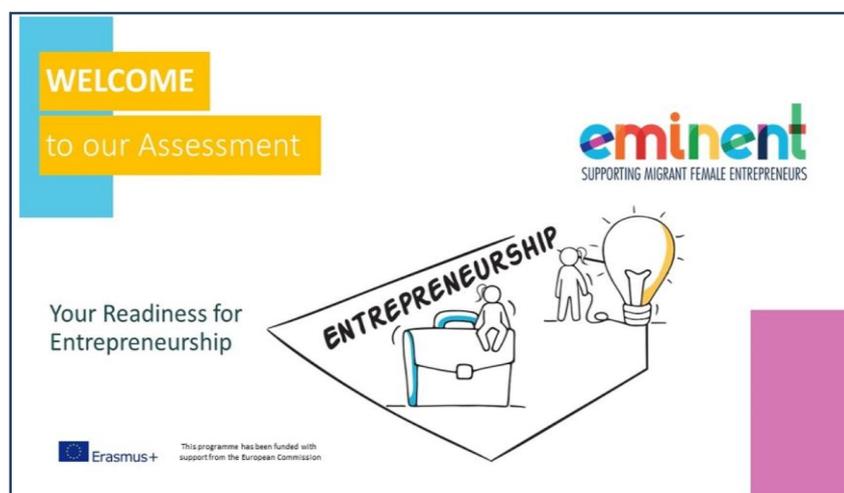


What's New...

The *EMINENT Project team* have been working hard over the past number of months finalising outputs, developing additional interactive tools and organising International virtual launch events to showcase and celebrate project developments over the past two years. In this, our final newsletter publication we will explore all the latest project developments and recap on the various outputs created throughout the lifetime of the project. Just a gentle reminder that all the *EMINENT* resources developed are **FREE** to download from our official project [website](#), which also contains numerous other educational tools and resources to support not just those involved in entrepreneurship education but also those now living in our new communities.

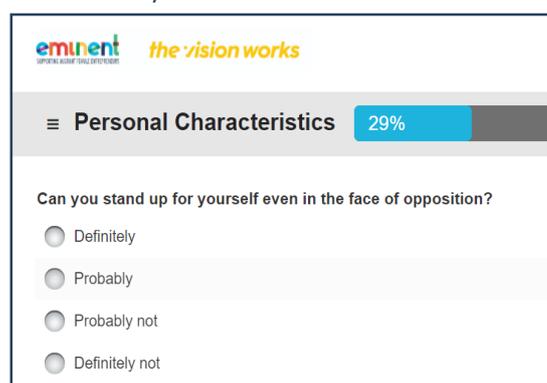
One of the most recent exciting developments has been the addition of a new and exciting interactive "Entrepreneurship Readiness Tool" -to support and drive self-learning amongst new communities seeking to explore entrepreneurship as a career pathway. Read all about this and much more in this, our final edition. We want to remind all our readers and enthusiasts to continue to share these resources with your peers and colleagues. Thank You!

How Entrepreneurial are you? - New Online Tool to test entrepreneurship readiness



To support refugees and migrants whom are seeking to explore entrepreneurship as a pathway, a free online entrepreneurship readiness tool has been developed. The assessment tool is designed to help you to find out if you are an entrepreneurial type or not. It will help you to explore and identify if you have all the necessary qualifications to cope with everyday entrepreneurship. Besides health and financial aspects, important personality traits, previous experience and the support from your social environment are included in the analysis.

The assessment tool has already undergone rigorous user testing with members of new communities from across the EU and their feedback has been incorporated into the final version. The self-learning resource is free to access on our project website by clicking [here](#). The whole process is fully interactive and easy to navigate. Once you click on the link you will be presented with a series of multiple-choice questions for you to answer. After completing the assessment, an automated digital report will appear based on the answers you have provided. In addition, you will also receive some guidance, statistics and information surrounding what areas you could concentrate in should you wish to pursue entrepreneurship as a career pathway in the future. The overall assessment only takes a few minutes to complete so why not check out your level of entrepreneurship readiness today!



Snapshots of the new *EMINENT* Interactive Entrepreneurship Readiness Tool

“Igniting Female-Led Innovation and Education”

-EMINENT International Showcase Event-June 2021

The EMINENT EU Project team hosted a very successful International virtual launch event on Thursday June 24th, 2021. The ultimate aim of the international showcase is to promote and celebrate the various EMINENT project achievements, research compiled, and educational resources developed with relevant target audiences. Due to the ongoing global pandemic and associated restrictions, the initial national events which were due to be held in participating regions, were merged into one master International virtual launch. Attendees included stakeholders from many countries including the U.K/Northern Ireland, Ireland, Germany Holland and the Netherlands. The theme surrounding the event concentrated on supporting and activating female migrant entrepreneurship, while also igniting female-led innovation and education. The overarching goal was to highlight the outputs developed in the project including the EMINENT Good Practice Compendium (IO1), Course Curriculum and Classroom Materials (IO2), Knowledge Exchange Platform and OERs (IO3) to female migrants, organisations working with migrants, VET provider, Entrepreneurship education providers, policy makers and wider stakeholders in the UK.

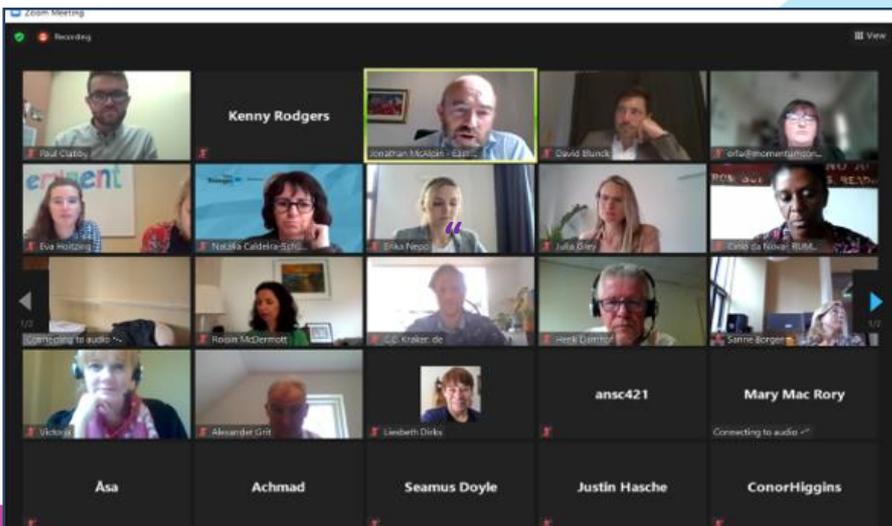
The online event was facilitated on the day by Jonathan McAlpin, Chief Executive of East Belfast Enterprise (Northern Ireland) whom are the lead partner organisation involved in the delivery of the EMINENT project. The showcase included an illustrious line up of guest speakers with knowledge, experience and expertise in female migrant entrepreneurship. In addition, attendees also received insightful contributions from inspiring female entrepreneurs whom had recently set up new businesses in their host countries. As part of this delivery, breakout rooms were also designed for part of the event, with delivery in Dutch and in English to increase accessibility and engage with attendees. The hugely successful event has been described by attendees in post event feedback as being “Very informative and Inspiring”. If you happened to miss the event, then don’t worry, we also recorded it! Why not click on the following link and immerse yourself into EMINENT today. ([Link to watch showcase event](#)). Also you can catch a glimpse of the event by checking out our gallery of photos from the event below too.

eminent
SUPPORTING MIGRANT FEMALE ENTREPRENEURS



An International Showcase Event
**Enabling Female
Migrant Entrepreneurs**

Thursday 24th June 2021
from 10am UK/Ireland | 11am CET to
12.30 pm UK/Ireland | 1.30 pm CET



The Results are in ... EMINENT COURSE IS A WINNER!

We tested our Open Education Resources with 61 pilot testers, 12 were educators and 49 were migrant women. Their feedback helped us get:

- an objective evaluation of the ability of the course to achieve the desired learning outcomes;
- direct feedback from representatives of the target group as to their opinions on the usefulness, relevance and user-friendliness of the course, complemented by statistical analysis of their navigation and interaction with materials;
- informed commentary from educators and user learners regarding the appropriateness of the Curriculum, content and delivery mechanisms for the target group.

We asked our 49 migrant women pilot test learners, having tested the materials, had their overall knowledge of entrepreneurship improved or stayed the same. The findings are clear, some **92% of our learners have considerably improved/improved their overall knowledge of entrepreneurship as a result of their EMINENT learning experience.** Just an insight into some of the feedback...

- I like very much. It is my dream to set up a business, to use my diversity to make a new future in Ireland. It seems like becoming an entrepreneur is much easier here than in my home country.*
- So intuitive and easy to follow, loved the case study examples and the exercises in each module made me think about what my approach is as my business plan unfolds.*
- It is clear a lot of care has gone into the development of this course; it is of a very high standard.*

Of our 12 educator pilot testers, 11 (92%) indicated that they will incorporate the EMINENT course content into their entrepreneurship course/programme offerings while 1 educator pilot tester (8%) indicated that in time, they may, incorporate the EMINENT course content into their entrepreneurship course/programme offering. One educator pilot tester explains..

This is a fantastic resource that we can adopt in our entrepreneurship teaching to non-native women. We find that existing courses are not relatable, and we lose participants. We genuinely feel this course will increase the participation and completion rates for entrepreneurship start migrant women.

Visually attractive and very engaging written content. Packed with relatable case studies, interactive exercises, it is a very fresh, contemporary training offering that we are delighted to use as part of our training with our migrant community/learning circle.



Let's Recap

The overall goal of EMINENT was to facilitate the number of female migrant entrepreneurs by transforming their access to and the quality of the training they receive from entrepreneurship VET institutions. To do this we have worked with a range of enterprise education providers from local authorities to community organizations, to improve the quality of learning opportunities that are available to them. Specifically, over the past two years we have produced the following resources to support female migrant entrepreneurship by equipping not just educators, but also new communities with free educational resources. These include

- A [Compendium of Good Practice](#) presenting good practice on engaging with women from minority groups and culturally appropriate and effective pedagogical techniques
- A [Course Curriculum and Classroom Course](#) enabling VET entrepreneurship providers to become more informed as to the need for inclusive education and providing them with the practical tools to improve the effectiveness of their education and improve learning outcomes for the female migrants that they train.
- An [Interactive Knowledge Platform](#) acting as a multi-dimensional learning hub and exchange platform for female migrant entrepreneurs, VET and stakeholders

All of these resources and much more are FREE to download from our project [website](#) . Let's support female migrant entrepreneurs together today!

Keep in Touch

To keep up to date on project activities follow us on...

Website

www.eminentproject.eu

Facebook

<https://www.facebook.com/EMINENTproject/>

Twitter

<https://twitter.com/eminentproject>

LinkedIn

<https://www.linkedin.com/company/enabling-female-migrant-entrepreneurs>

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